A close up of a logo

AI-generated content may be incorrect.

2025 Safe Kids Month Social Media Guide

We celebrate Safe Kids Month during the entire month of May to correspond with the time of year that we head into Summer Trauma Season. Its an opportunity to come together and raise awareness about the issue, the Safe Kids mission, and to provide parents and caregivers with life-saving information.

This guide provides ready-to-use resources, including social media graphics (see downloaded folder), captions, and hashtag suggestions, to make sharing easy. Thank you for spreading the word and helping us reach more families!

**Suggested Hashtags and Link**

* #SafeKidsMonth
* #SummerTraumaSeason
* #InjuryPrevention
* #SafeKids
* #ChildSafety
* Link: [Safe Kids Month](https://www.safekids.org/safe-kids-week)

**Sample Posts**

1. **Text:** Each year, 41% of fatal unintentional injuries among children occur during Trauma Season. This Safe Kids Month, we’re joining Safe Kids Worldwide to raise awareness and help families prepare for a safer summer. Spread the word to prevent these tragedies.

**Image:** 

1. **Text:** Did you know that 71% of annual fatal drowning related unintentional child injuries happen during Trauma Season? With summer right around the corner, it’s more important than ever to raise awareness. This Safe Kids Month, help us share critical safety information to keep kids safe.

**Image:** 

1. **Text:** Did you know that 39% of annual fatal motor vehicle occupant unintentional child injuries happen during Trauma Season With summer right around the corner, it’s more important than ever to raise awareness. This Safe Kids Month, help us share critical safety information to keep kids safe.

**Image:** 

1. **Text:** Did you know that 39% of annual fatal pedestrian unintentional child injuries happen during Trauma Season With summer right around the corner, it’s more important than ever to raise awareness. This Safe Kids Month, help us share critical safety information to keep kids safe.

**Image:** 

1. **Text:** Preventable injuries take the lives of more than 9,000 children in the U.S. each year. The loss of a child changes families forever, but together, we can help keep kids safe. Join us this Safe Kids Month in raising awareness and sharing lifesaving information to protect children from preventable injuries.

**Image:** 

1. **Text:** Around the world, a million families lose a child to a preventable injury every year. Many don’t have access to the resources they need to prevent tragedies like drownings, car crashes, fires, and falls. This Safe Kids Month, let’s work together to make safety information accessible to all families. Share this message to help keep kids safe!

**Image:** 

1. **Text:** Every year, nearly 5.6 million children in the U.S. are treated for serious injuries—many of them preventable. These injuries can have lifelong effects, but awareness and action can make a difference. This Safe Kids Month, help spread the message that every child deserves the chance to grow up safely.

**Image:** 